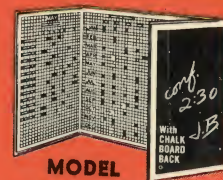


MAGNAGRAPH®

THE MAGNETIC VISUAL CONTROL THAT SAVES TIME AND MONEY



MODEL
FOLD 2248

"Controls are like secretaries, the uncomplicated work best."

MAGNAGRAPH keeps facts at your fingertips for scheduling and control

Provides an up-to-the-minute picture or future projection of:

| | |
|-----------------|--------------|
| SALES | SHIPPING |
| TRAFFIC | RESERVATIONS |
| PRODUCTION | PERSONNEL |
| LOADING | COLLECTIONS |
| PARTS ASSEMBLY | PROGRAMMING |
| WORK FLOW, ETC. | |

MAGNAGRAPH'S unique folding model provides complete privacy and is also easily portable.

Folding model has the exclusive chalk-board back making it perfect for sales meetings and conferences. It is self standing when folded.

MODULES: 3680 Half Inch Squares

CONSTRUCTION:

Handsomely finished in lifetime baked enamel, with 1/2" modules, laminated to rigid composition board. Finished in a frame of wide extra heavy anodized aluminum.

BOARD AND MAGNETS CAN BE WRITTEN ON AND WIPED CLEAN.

Each MAGNAGRAPH comes complete with a kit of 98 accessories including magnets, divider tape and our own MAGNAGRAPH markers.

THREE MODELS AVAILABLE

| |
|---------------------------|
| FOLD 2248 - 22" x 48" |
| (open as shown) |
| \$69.00 complete with kit |
| STAN 2248 - 22" x 48" |
| (non-folding) |
| \$49.00 complete with kit |
| ECON 2236 - 22" x 36" |
| (non-folding) |
| \$39.00 complete with kit |

MAGNAGRAPH is a decorative, colorful addition to any office or conference room.

The MAGNAGRAPH magnetic accessories are available in a full range of colors for color coding. Many additional accessories are also available (see price list).

USE MAGNAGRAPH FOR INSTANT CONTROL-COMplete UTILITY

Shipped prepaid if check enclosed —
10 DAY MONEY BACK GUARANTEE

MAGNAGRAPH

A DIVISION OF
ASTRO MOBILE PRODUCTS CORP.

130 WEST 42nd ST., NEW YORK, N. Y. 10036 (212) LO 4-7333



CASSEL ADVERTISING, NEW YORK, N. Y.

T Nelson, Sys Conslt
Box 1546
Poughkeepsie, N Y 12603 ep